Instagram Game Terms and Conditions

December 5, 2022

**1. Organizer**

"BULGARIA AIR" AD, entered in the Commercial Register of the Registration Agency, with management address: Sofia, Stolichna municipality, Slatina district, Sofia Airport, UIC 000633828, represented by Hristo Todorov - Executive Director and Bistra Marinkova - Procurator.

**2. Rules of participation**

A participant in the game can be any person who is a registered user of the Instagram social media.

Participation in the game is not related to the purchase of goods or the conclusion of a contract for the provision of a service;

Only persons who have reached the age of 18 can participate in the game;

Employees of "BULGARIA AIR" AD and employees of related companies are not allowed to participate in the game for the purposes of conducting this campaign.

**3. Game mechanism**

The game takes place under a post (dynamic vision/video) published by Bulgaria Air's official Instagram page;

To participate in the campaign, participants consent to the recording and processing of the data provided by the Instagram platform, which include:

- First and last name;

- Registered e-mail address;

- Instagram ID;

- Town/location;

- Age;

Only 1 eligible entry per user will be considered;

To participate for a prize, entrants must:

- follow the airline's page;

- comment under the video post to which destination they want to fly with Bulgaria Air;

- to tag a person with whom they will travel;

- to publicly share a story with the video of the game in their account;

- to leave the story in the highlights at least until the end of the game;

The game takes place in the period 5.12.2022 - 23.12.2022. On 23.12.2022, 10 (ten) winning participants and 30 (thirty) reserves will be drawn from everyone who commented under the publication.

- After fulfilling all of the aforementioned requirements, the participant is considered registered to participate in the game.

- Participants who have not fulfilled one or more of the above conditions or posted a comment with false/irrelevant content will not be registered to participate in the game.

**4. Award:**

Each of the winners will receive a free return economy class ticket for themselves and the nominated person they want to travel with. The tickets were purchased entirely at the expense of Bulgaria Air.

**5. Determination of winners and receipt of prize**

The winners will be drawn on 23.12.2023 and will be announced in a special post of Bulgaria Air on Instagram on 27.12;

Winners should send valid contact details in a personal message to Bulgaria Air's official Instagram page within 48 hours of the announcement, which include:

- Three names written in Latin alphabet;

- Valid e-mail address;

- Valid phone number;

The prize is valid for 6 months. You can send the selected dates and destination of the flight in a message on the official page of Bulgaria Air on Instagram or by email to callfb@air.bg from the day of receiving the prize, and the trip must be made within the validity period - until 01.06.2023.

The organizer contacts the winning participant at the contacts indicated by him in connection with receiving the prize within 5 (five) working days;

If the Promoter fails to contact the winner within 5 working days of posting (fails to receive a return email and/or phone call), they forfeit their right to receive their prize and the Promoter may award the prize to a drawn reserve winner;

The organizer is not responsible if a user has provided invalid contact details, an incomplete or inaccurate email address, wrong names or a non-existent or deactivated Instagram account;

The prize is personal and cannot be exchanged for its monetary equivalent or transferred to third parties.

Validity: The prize can be used from the moment of winning until 6 (six) months after.

**6. Eligibility**

Participants are not allowed to participate in the prize distribution game if:

- Use dishonest methods, techniques and software to manipulate participation and its results;

- Do not fulfill any of the conditions of these "Terms and Conditions";

- Use irregular, unauthorized or duplicate Instagram profiles.

**7. Limitations of Liability:**

The organizer is not responsible for: incorrect or misleading names of Instagram users; duplication of Instagram profiles by detractors;

Defective or failed electronic data transmission, technical impossibility to register in the game due to circumstances beyond the control of the Organizer; communication link failure, regardless of cause, with respect to equipment, systems, networks, lines, satellites, servers, computers or providers used in connection with this Game; unavailability or malaise of the Internet or the Website or a combination thereof; system failure of the site or the Instagram platform; for the loss of data for registered participants due to technical and other unforeseen reasons and/or other force majeure circumstances;

The organization, presentation, conduct and regulation of the game are in no way controlled or managed by Instagram Inc.;

Instagram Inc. does not award prizes and is not responsible for determining campaign results.

**8. Other terms**

The terms of the games held on the page are published and available on Bulgaria Air's Instagram page in the form of a comment on the respective game. By participating in the game, participants accept these "Rules and Conditions" and consent to abide by all terms and requirements of the game.

The organizer reserves the right to change and supplement these rules at any time. Changes take effect from the date of publication.

By participating in the game, the participants agree that the personal data provided by them will be used by the Organizer for the purposes of organizing the game, including providing this data to third parties involved in organizing the game. All personal data will be collected, processed and stored under the terms of the Personal Data Protection Act. By participating in the game, each participant declares that part of the data they provide is personal and falls under the protection of the Personal Data Protection Act and gives their consent for the collected data to be processed by the Organizer or by third parties (partners and/or subcontractors of BULGARIA AIR AD). Participants reserve the right to withdraw from the game before providing their personal data.

Users are not allowed to post comments with unethical and immoral content contrary to good morals, vulgar and offensive words, comments that provoke and/or incite hatred or any other behavior prohibited by law, comments in violation of the Anti-Discrimination Act, comments that contain explicit or implicit advertising of competing products, religious and political symbols and messages. "BULGARIA AIR" JSC dissociates itself from such actions and reserves the right to exclude from participation any user who behaves in violation of these rules, as well as to delete his post/comment.

The winners of the game agree to participate in post-game advertising activities, and the Promoter reserves the right to use the names and residential information of the participants, their photographs, audio and/or video recordings for public presentation.

By submitting a request to participate in the game, each participant gives consent and grants the Organizer, free of charge, the right to publish the names and photos of the winners on Bulgaria Air's official Instagram page.

The organizer reserves the right to terminate or stop the game at any stage of its implementation by notifying the participants on the official page of Bulgaria Air on Instagram. All participants are considered notified from the moment of publication by the Organizer of a post to this effect.

The organizer reserves the right to terminate the game and/or to disqualify a participant/participants in case of suspected abuse, circumvention or violation of these rules or in the presence of other circumstances that require suspension/termination of the game.

Any disputes between the Organizer and the participant(s) are resolved through negotiations, and in case of impossibility - according to the general legal order of the Republic of Bulgaria.