

## Facebook Game Terms and Conditions

04 December 2025

### 1. Organizer

"BULGARIA AIR" AD, registered in the Commercial Register at the Registry Agency, with registered office. Sofia, Sofia Municipality, Slatina District, Sofia Airport, UIC 000633828, represented by Bistra Marinkova - Executive Director.

### 2. Rules for participation

A participant in the game can be any person, registered user of the social media Facebook.

Participation in the game is not tied to the purchase of goods or the conclusion of a contract for the provision of services;

Only persons who are 18 years of age or older may participate in the game;

Employees of BULGARIA AIR AD and employees of affiliated companies are not eligible to participate in the game for the purposes of this campaign.

### 3. Game mechanism

The game is conducted under a post (dynamic vision/video) published by the official page of Bulgaria Air airline company on Facebook;

To participate in the campaign, participants consent to the recording and processing of the data provided by the Facebook platform, which include:

- First and last name;
- Registered e-mail address;
- Facebook ID;
- Location;
- Age;

Only 1 eligible entry per user will be counted. To compete for a prize, participants must:

- be 18 years of age or older;
- follow the airline company's page;
- share a photo from their trip with the airline or from a favorite destination we fly to under the post;
- use the hashtag #BulgariaAir23 in their comment;

The game runs from 04 December 2025 – 31 December 2025. On 09 January 2026, two participants will be drawn from all those who commented under the post to win 2 double air tickets to one of our European destinations and twenty-three participants to win 23 vouchers for 23% discount.

- Once all of the above requirements have been met, the participant will be deemed to be registered for the game.
- Participants who have not met one or more of the above conditions or have posted a comment with false/irrelevant content are not eligible to enter the game.
- If a participant drawn as a game winner is not contactable or forfeits their winnings, up to three "reserves" may be drawn in their place.

#### **4. Prize:**

The prizes for the drawn winning participants are:

- 2 double airline tickets - with airport and fuel charges paid in full by Bulgaria Air.
- 23 vouchers for a 23% discount on a flight to a European destination with Bulgaria Air.

#### **5. Determination of winners and receipt of the prize**

46 winners will be drawn from the total database of participants who have fulfilled the conditions in Section 3 of these Terms and Conditions;

The winners will be drawn on 09 January 2025 and will be sent a message on the same day from the Bulgaria Air Facebook page;

Winners should send valid contact details in a private message to the official Bulgaria Air Facebook page within 24 hours of the announcement, which include:

- ID card;
- Valid e-mail address;
- Valid phone number;

Validity is 6 months for the prize "2 double airline tickets". The selected flight dates and destination can be sent in a message on Bulgaria Air's official Facebook page or by email to [callfb@air.bg](mailto:callfb@air.bg) from the day the prize is received, and travel must be completed within the validity period -- until 01 June 2026.

The validity of the "23 vouchers for 23% discount" is for bookings and travel until 01 June 2026.

The Organizer will contact the winning participant at the contact details provided by the participant in relation to receipt of the prize within 5 (five) working days;

If the Organizer fails to contact the winner within 5 working days of publication (does not receive a return email and/or does not make a telephone call), the winner forfeits the right to receive their prize and the Organizer may award the prize to a drawn reserve winner;

The Organizer is not responsible if a user has provided invalid contact details, an incomplete or inaccurate email address, incorrect names or a non-existent or deactivated Facebook account;

The prize is personal and cannot be exchanged for its cash equivalent or assigned to third parties.

Validity: The prize can be used from the moment of winning until 6 (six) months thereafter.

## **6. Eligibility**

Participants who:

- Use unscrupulous methods, techniques or software to manipulate participation and results in the game;
- Fail to comply with any of the terms of these Terms and Conditions;
- Use irregular, unauthorized or duplicate Facebook accounts
- Are airline employees and affiliates

are not eligible to participate in the prize distribution game.

## **7. Limitations of liability:**

The Organizer shall not be liable for: incorrect, misleading, abusive or obscene Facebook user names; duplicate Facebook accounts by bad actors;

Defective or failed electronic transmission of data, technical inability to register for the game due to circumstances beyond the control of the Organizer; failure of communication link, regardless of the cause, in relation to equipment, systems, networks, lines, satellites, servers, computers or suppliers used in relation to this game; inaccessibility or unavailability of the internet or the website or any combination thereof; failure of the website system or Facebook platform; the loss of data of registered participants due to technical and other unforeseeable reasons and/or other force majeure circumstances;

The organization, presentation, conduct and regulation of the game are in no way controlled or managed by Facebook Inc;

Facebook Inc. does not provide prizes and is not responsible for determining the results of the campaign.

## **8. Other terms**

The terms and conditions of the games conducted on the page are published and available on Bulgaria Air's Facebook page in the form of a comment on the relevant game. By participating in the game, participants accept these "Terms and Conditions" and agree to comply with all terms and conditions of the game.

The Organizer reserves the right to change and amend these rules at any time. Amendments will take effect from the date of publication.

By participating in the game, participants agree that the personal data they provide will be used by the Organizer for the purposes of organizing the game, including providing such data to third parties involved in organizing the game. All personal data will be collected, processed and stored under the terms of the Personal Data Protection Act. By participating in the game, each participant declares

that some of the data they provide is personal and falls under the protection of the Personal Data Protection Act and consents to the processing of the collected data by the Organizer or by third parties (partners and/or subcontractors of BULGARIA AIR AD). Participants reserve the right to withdraw from the game before providing their personal data.

Users must not post comments with unethical and immoral content contrary to good morals, vulgar and offensive words, comments that provoke and/or stimulate hatred or any other behavior prohibited by law, comments in violation of the Act on Protection against Discrimination, comments that contain overt or covert advertising of competing products, religious and political symbols and messages. BULGARIA AIR AD disassociates itself from such conduct and reserves the right to exclude any user with conduct in violation of these rules, as well as to delete their post.

Winners of the game agree to participate in subsequent game promotional activities, and the Organizer reserves the right to use the names and residence information of participants, their photographs, audio and/or video recordings for public presentation.

By entering the game, each participant agrees and grants the Organizer, free of charge, the right to publish the names and photos of the winners on Bulgaria Air's official Facebook page.

The Organizer reserves the right to terminate or suspend the game at any stage of the game by notifying the participants on Bulgaria Air's official Facebook page. All participants shall be deemed to have been notified from the moment the Organizer publishes a post to this effect.

The Organizer reserves the right to terminate the Game and/or disqualify any Participant(s) in the event of suspected abuse, circumvention or breach of these terms or in the event of any other circumstances that necessitate suspension/termination of the game.

Any disputes between the Organizer and a participant/participants shall be settled by negotiation or, failing that, under the general legal procedures of the Republic of Bulgaria.