

Facebook competition

#Tickets, Festival and a Friend

Terms and conditions

1. Competition dates:

The campaign shall run on the territory of Bulgaria from 22 May 2017 to 11 June 2017.

2. Promoter:

"Bulgaria Air" AD, UIC 000633828 with registered seat and management address: Sofia Airport, Slatina district, Stolichna municipality, Sofia city, represented by Yanko Georgiev and Hristo Todorov, in their capacity of executive directors, and Bistra Marinkova, in her capacity of procurator.

3. Entry Rules:

• Any person who is a user of **Bulgaria Air**'s Facebook page can enter this competition. Entry in the competition is not subject to purchase of goods or conclusion of a service contract.

- Only persons who have reached the full age of 18, as at the starting date of the campaign, can enter the Prize Draw;
- Staff of Bulgaria Air AD and linked companies shall not have the right to enter this competition for the purposes of conducting this campaign.

4. Competition mechanism

• The competition shall be carried out in a post published in the official page of <u>Bulgaria Air on Facebook</u>;

• In order to enter the competition, entrants shall provide consent for recording and processing of profile data from the Facebook platform, which include:

- Name and surname
- Registered e-mail address
- Facebook ID
- o Settlement
- o Age



• Each user shall be able to enter this competition only once if they fulfil the Prize Draw entry requirements;

- In order to enter the Prize Draw, entrants must:
 - Find the name of a musical artist in one of the pages or subpages of the website <u>www.air.bg</u>, where a new name will be published every day.
 - Users have to find the name of the artist for that particular day and to mention a title
 of one of his / her songs in a comment under a post in FB. In order to enter the Prize
 Draw, the user's post indicating the song title has to be made until midnight
 (12:00:00 am) on that particular day.
 - On the 12th of June, we shall draw the winner from the comments under the post.
 - After all the above mentioned requirements have been met, the entrant shall be deemed registered for entry in the Prize Draw.
 - Entrants, who have not met one or more of the above requirements or posted a comment with non-compliant content shall not be registered in the campaign and the Prize Draw.
 - Users who duplicate comments of other participants registered before them shall not be eligible to enter the Prize Draw.

5. Prize

2 tickets for the Lollapalooza Festival in Paris from 22-23 July and two completely free twoway airplane tickets entitled to 10 kg hand baggage and 23 kg checked baggage from Bulgaria Air as follows: from Sofia to Paris on July 21 and from Paris to Sofia on July 24.

6. Selecting the winner. Awarding the prize.

• Using an automated software, a single winner and three reserves shall be drawn at random from the general database of entrants who have met the requirements under item 4 of these Terms and Conditions;

• The prize shall be drawn on the 12th of June 2017, and the winner shall be announced on the page of Bulgaria Air in Facebook on the same day or on the day after, and also in a comment under the campaign participation post;

• In 24 hrs. after the announcement, the winner should send their valid contact information in a personal message to the official page of <u>Bulgaria Air on Facebook</u>, which should include:

- Three names
- Valid email address
- Valid telephone number



• The Promoter shall contact the winner using the contact information provided to specify the mechanism for receiving and using the prizes within 5 (five) business days;

• Should the Promoter fail to contact the winner within 5 business days after they have been announced, the winner shall lose the right to receive their prize and the Promoter may award the prize to the next drawn reserve winner in line;

• The Promoter shall not be responsible in case a user has provided invalid contact information, incomplete or inaccurate email address, wrong names or non-existent or deactivated Facebook profile;

 $_{\odot}$ $\,$ $\,$ The prize is awarded to a single person and cannot be replaced with its monetary value or transferred;

7. Eligibility

Entry in the Prize Draw for allocating the prize is not allowed for entrants who:

• Use malicious methods, techniques and software for manipulating the entry procedure and the results of the competition;

• Do not meet any of the requirements of these Terms and Conditions;

• Use invalid, unauthorized or duplicate profiles in Facebook.

• Names of winner profiles which differ from the officially provided names according to identity documents shall lose the right to receive a prize.

8. Exclusion of liability:

• The Promoter accepts no liability for: wrong or misleading names of Facebook users; duplicating Facebook profiles by attackers; faulty or unsuccessful electronic transmission of data, technical inability to register in the game due to circumstances beyond the control of the Promoter; failure of the communication link, regardless of the reason associated with equipment, systems, networks, lines, satellites, servers, computers or vendors used with respect to this competition; no access to or availability of Internet or the website or both; damage to the site system or Facebook platform; loss of data of registered entrants due to technical and other unforeseeable causes and / or other force majeure circumstances;

 $_{\odot}$ $\,$ $\,$ The organization, presentation, running and rules of the competition are in no way controlled or managed by Facebook Inc.;

The organization, presentation, performance and regulation of the game are in no way

 $_{\odot}$ $\,$ Facebook Inc. does not award prized and is not responsible for determining the campaign results.

9. Other conditions



• The terms and conditions of this competition are published and available on the Facebook page of **Bulgaria Air** in the form of a note; by registering to enter the competition, entrants accept and agree to be bound by the Terms and Conditions and agree to meet all of the competition's dates and requirements.

• The Promoter reserves the right to amend and supplement these rules at any time. The changes shall take effect on the date of their publication;

• By entering this competition, the entrants agree that the Provider shall use the personal data they have provided for the purposes of organizing the competition, including sharing this data with third parties involved in organizing the competition. All personal data shall be collected, processed and stored under the terms of the Personal Data Protection Act. By entering the competition each entrant declares that part of the data he / she provides are personal and fall under the protection of the Personal Data Protection Act and agrees that the collected data shall be processed by the Promoter or by third parties (partners and / or subcontractors of Bulgaria Air AD). Entrants reserve the right to quit the competition before submitting their personal data.

• Users are not allowed to publish comments with unethical and immoral content in violation of good morals, vulgar and offensive words, comments that provoke and / or encourage hate or any other behaviour prohibited by law, comments in violation of the Protection against Discrimination Act, comments that contain manifest or hidden advertising of competing products, religious and political symbols and messages. "Bulgaria Air" distinguishes itself from such events and reserves the right to exclude from participation any user whose behaviour is in violation of these Terms and Conditions.

• The winners of the competition agree to participate in follow-up promotional activities and the Promoter reserves the right to use the names and information about the entrants' place of residence, their photographs, audio and / or video recordings for public presentation;

• By submitting a request to enter the competition each entrant gives their consent and grants the Promoter the right to publish the names and pictures of the winners on the official page of <u>Bulgaria Air on Facebook</u> and on <u>www.air.bg</u>.

• The Promoter reserves the right to cancel or stop the competition at any stage of its conduct by informing the entrants on the official Bulgarian Air Page on Facebook. All entrants are deemed to be notified as of the time the Promoter publishes a post in this regard.

• The Promoter reserves the right to cancel the competition and / or to disqualify an entrant / entrants in case of suspected misuse, circumvention or violation of these Terms and Conditions or due to other circumstances that require cancelling / stopping of the competition.



• Any disputes between the Promoter and the entrant / entrants shall be addressed by negotiation and, failing that, according to the applicable general legal order of the Republic of Bulgaria.